Lee’s Hoagie House Sweepstakes  
Official Rules  
October 1, 2010 – December 7, 2010

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. The Lee’s Giveaway (“Giveaway”) will begin on October 1, 2010 at 8:00 am ET and end on December 7, 2010 at 1:00 pm ET (“Giveaway period”). All times in the Giveaway refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible entries received. Giveaway is subject to all applicable federal, state and local laws.

ELIGIBILITY: Open only to permanent, legal U.S. residents who are eighteen (18) years of age or older and the age of majority in their state as of the start of the Giveaway Period. Officers, directors, and employees of Giveaway (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Giveaway. Giveaway Entities, as referenced herein, shall include Lees Hoagie House, PO Box 1262, Fort Washington, PA 19034 and their respective parent, subsidiary, and affiliate companies, their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Giveaway.

TO ENTER: To enter the Giveaway, visit a Lee’s Hoagie House and fill out an entry form. Entries must be received before December 7, 2010 at 1:00 pm ET to be eligible for the Giveaway. Limit one (1) entry per person/email address per day of the Sweepstakes Period. Multiple entries received from any person or email address beyond this limit will void all such additional entries. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant who made a potentially winning entry, Sponsors reserve the right to deem that the entry was made by the registered subscriber of the email address submitted at the time of entry. Entry constitutes permission (except where prohibited by law) to use entrant’s name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval. All entries become the property of Sponsors and will not be acknowledged.

WINNER SELECTION AND NOTIFICATION: On or about December 7, 2010 after 1:00 pm ET, one (1) potential winner (“Winner”) will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the Giveaway Period. Sponsors will make two (2) attempts to notify potential Winner at the phone number and/or email address submitted at the time of Entry. Potential Winner may be required to execute and return an affidavit of eligibility, release of liability, and, except
where prohibited, publicity release (collectively, “Sweepstakes Documents”) within one (1) days of such notification. Noncompliance within this time period may result in disqualification, and, at Sponsor’s sole discretion an alternate potential Winner may be selected from the remaining eligible Entries. If potential Winner cannot be reached, if he/she is found to be ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize (defined below) or prize notification is returned as undeliverable, potential Winner will be disqualified and time permitting, at Sponsor’s sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries.

**PRIZE:** There will be one (1) prize awarded (“Prize”). Prize consists of the following: two (2) tickets to the Philadelphia Eagle vs. Dallas Cowboys for Winner and one (1) guest (“Guest”) scheduled to take place at Lincoln Financial Field, located at One NovaCare Way, Philadelphia, PA 19145, on Sunday, October 17, 2010 at 1:00 pm ET (the “Event”). Tickets are subject to certain terms and conditions as specified thereon and by Lincoln Financial Field. Sponsors will determine all details of Prize in their sole discretion. Sponsors will determine the location of seats in their sole discretion. Winner and Guest agree to comply with all applicable stadium or arena regulations in connection with Prize. Date and/or time of event are subject to change. Event is subject to cancellation. In the event that Sponsors are unable to provide any portion of Prize, no compensation or substitution will be provided in lieu thereof. Estimated retail value of the Prize is four hundred dollars ($400). All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. If appropriate, Sponsors will furnish an IRS Form 1099 to Winner for the total ERV of the Prize for the calendar year in which the Prize was awarded. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. Sponsors reserve the right to substitute a similar Prize (or Prize element) of comparable or greater value.

Sponsors shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize, and are not responsible or liable for any expenses incurred as a consequence thereof. If Winner chooses to attend the event without a Guest, no additional compensation will be awarded. Guest, if any, may be required to execute and return releases of liability and, except where prohibited, publicity releases (collectively, “Guest Documents”), which must be returned with the Sweepstakes Documents, or Guest portion of the Prize will be forfeited. If any Guest is a minor, Winner must be such minor’s parent or legal guardian and must execute and return the Guest Documents on such minor’s behalf.

**CONDITIONS:** By entering the Giveaway, each entrant agrees for entrant and for entrant’s heirs, executors, and administrators (a) to release and hold harmless Giveaway Entities and their respective officers, directors, and employees (collectively, “Released Parties”) from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant’s participation in the or Giveaway and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify
Released Parties from any and all liability resulting or arising from the Giveaway and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by Prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant’s name on www.leeshoagiehouse.com and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Giveaway itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Giveaway at Sponsors’ sole discretion.